



Background

1. The coronavirus crisis has created a new situation worldwide. Organizations have been forced to reduce their staff at the workplace. As a result, they have greatly expanded their use of digital platforms, remote access, cloud services and connectivity. These have also expanded their cyber risk. The cyber industry has a lot to offer in terms of reducing this risk. Some of them have reduced prices or even offered services for free, in order to help customers in this time of need.
2. In order to help reduce the aggregate cyber risk in the nation, the Israel National Cyber Directorate (INCD) is endeavoring to facilitate a "meeting ground" between organizations seeking to mitigate their coronavirus related cyber-risk, and cybersecurity vendors (herein: the "marketplace").
3. The marketplace will allow vendors to present cybersecurity products and services on a dedicated page in the INCD website, which are particularly relevant to the current coronavirus period. The criteria for this are listed in this document.



Criteria

4. Those wishing to participate in the marketplace are required to:
 - a. Have offices present in Israel.
 - b. Have dozens of customers at least using the product or service.
 - c. Provide customer service during Israeli business hours.
 - d. In case of a product or service originating overseas, the vendor must demonstrate a license or approval to market it by the supplier.
 - e. The vendor and the product or service comply with all relevant laws and regulations.
 - f. In the case of products – they have undergone PT in the last two years and all vulnerabilities discovered have been patched.
 - g. In the case of services – they have undergone a professional risk assessment in the last two years and all risks defined have been remediated.
 - h. The vendor will stipulate the conditions under which the product or service is being offered, and the conditions on which they will be terminated.



Categories

5. The marketplace will feature products or services of the following categories

	Cybersecurity Function	Examples of Products / Services
a.	Protecting remote access interfaces	VPN (Virtual Private Network), SDP (Software Defined Perimeter), PASM (Privileged Account and Session Management), PIM (Privileged Identity Management), PAM (Privileged access management), MFA solutions
b.	Testing cyber hygiene of devices before connecting with them remotely	Security Compliance, NAC (Network Access Controller)
c.	Data leak prevention during remote access sessions	DLP (Data Leakage Prevention), DRM (Digital Right Management)
d.	Secure use of public cloud services or public file sharing platforms	CASB (Cloud Access Security Brokers), CSPM (Cloud Security Posture Management), CWPP (Cloud Workload Protection Platforms)
e.	Sandboxing and filtering malicious code	Data Sanitization [CDR, Static Binary and Bytecode] Analysis (Code Genealogy/Software Lineage), Sandbox, Anti-Virus etc.



	Cybersecurity Function	Examples of Products / Services
f.	End point protection and forensics	EPP (Endpoint Protection Platform), ESP (Endpoint Security Platform), EDR (Endpoint Detection and Response)
g.	Mobile device protection	MDM (Mobile Device Management), MAM (Mobile App Management), EMM (Enterprise Mobility Management), UEM (Unified Endpoint Management)
h.	Secure user ID	Adaptive Authentication, MFA (Multi-Factor Authentication), Access Management
i.	Monitoring	SIEM (Security Information and Event Management), SOAR (Security Orchestration, Automation and Response), SOC-as-a-Service
j.	Managed cyber services	MSSP (Managed Security Services Providers)
k.	Incident response services	IRT (Incident Response Team), MDR (Managed Detection and Response)
l.	Awareness raising	Awareness services
m.	Anti DDoS solutions	IDS (Intrusion Detection System), Cloud DDoS Mitigation Services

Best Regards,